

## Death of Wm. Krahn, Former Businessman

Our good friend, William Edward Krahn, native of Kewaskum and former businessman here many years, a brother of Mrs. Ida Demarest, passed away at his residence, 7624 W. Forest Home avenue in Milwaukee on Wednesday, Oct. 13, at the age of 68 years. He was a brother of the late Charles E. Krahn, who established and was the first publisher of the Kewaskum Statesman.

Mr. Krahn was a native of Kewaskum and resided here the greater part of his life before going to Milwaukee. He formerly operated a tailor shop in connection with the barber shop conducted by his brother, the late Herman Krahn, in the building now occupied as a barber shop by Al Wietor. He was widely known in musical circles, having formerly played with various musical organizations in Kewaskum and Milwaukee. He was a member of Musicians Federated local No. 8 in Milwaukee. "Bill," as he was known to his numerous friends here, was an uncle of Harold "Droopy" Stark, a member of Heinie's Grenadiers, popular band of radio station WTMJ, Milwaukee.

Bill visited his sister here very frequently and never forgot to call on his old friends and pay the Statesman office a welcome visit. On his last visit only a couple of weeks ago, Bill was a daily caller at this office and little did we think at the time that we would be writing his obituary so soon as he appeared in fine health. Mr. Krahn was very well known and liked. His acquaintances will all join in extending sympathy to the survivors.

## English Setter Wins at Kettle Moraine Trials

Oak Creek Chips, English setter, owned by R. M. Johnson, South Milwaukee, was first in the all age stake at the Northeastern Wisconsin Kettle Moraine club trials held at Mauthe lake in the Kettle Moraine state park Sunday. A summary of the winners in the various stakes follows:

**MEMBERS' GUN DOG STAKE:** 1—Blush of End O'Maine, Irish setter, owned by Elmer E. Homuth, Fond du Lac; 2—Seaview Raps Peggy, pointer, owned by Mrs. Carl Bechtold, West Allis; 3—Bayview Bandit, pointer, owned by Elmer W. Klump, Milwaukee.

**ALL AGE:** 1—Oak Creek Chips, English setter, of R. M. Johnson, South Milwaukee; 2—Luckie Nellie, English setter, of F. L. Blazett, Milwaukee; 3—Raiverson's Lady, pointer, of Ralph Steiner, Milwaukee.

**DERBY:** 1—Bayview Mary, pointer, of Elmer W. Klump, Milwaukee; 2—Modest Peersless Peto, English setter, of R. M. Johnson, South Milwaukee; 3—Miss Marzo Essie, English setter, of F. L. Blazett, Milwaukee.

**PUPPY:** 1—Beau, English setter, of I. P. Eager, Evansville; 2—Duke, pointer, of W. P. Yost, Adell; 3—Ju Ju, pointer, of W. R. Hensley, Milwaukee.

## HOLY TRINITY SCHOOL ADDS ANOTHER SISTER

Sister M. Marlene, who previously taught at St. Mary's school, Fond du Lac, was added to the staff of teachers at Holy Trinity Catholic school here this week. She is teaching the third, fourth and fifth grades. The school now has three teachers and a domestic sister. Sr. Reginald is teaching the sixth, seventh and eighth grades and Sr. Marie the first and second grade pupils. Sr. Marietta is the domestic.

The upstairs room in the east wing of the school building, formerly used as a chapel by the parish, has been converted into a classroom and is occupied by the first and second grade children.

## MARRIAGE LICENSES

Marriage licenses have been issued by the county clerk to Clarence Bauer, town of Addison, and Martha Mayer, town of Wayne; Frederick Menger, town of Wayne, and Lucetta Metzler, town of Wayne; Ralph Kern, town of Barton, and Cordell Hurth, town of Wayne. A license has been issued by the Fond du Lac county clerk to Allen Reindl, Kewaskum, R. 3, and Louisa Boegel, Campbellsport, R. 3.

## Caribbean Conspiracy

by  
**BRENDA  
CONRAD**



Both Anne Heywood and her friend, Capt. Peter Wilcox of G 2, knew that the urbane, well-informed and slightly reptilian Mr. Taussig was up to no good. But his credentials were impeccable and the authorities were complacent. It wasn't until a foolish young wife, seeking to help her husband's career, put into Taussig's hands the very documents he wanted that the real peril of his presence became clear—and then it was almost too late!

Look for this exciting story

IN THIS PAPER

BEGINNING NEXT ISSUE

## Number of People Move In and Out of Village

Mr. and Mrs. Art. Eichstedt and family last week moved from the former Roman Strupp home on the river road near the village limits into the home of the late Matt Schmit on Prospect avenue. Chas. Breeman has purchased the Strupp home vacated by the Eichstedts and with his wife and daughter, is moving into same from the Frank Kudek home, on Clinton street.

Mr. and Mrs. Reindel will move from their farm in the town of Kewaskum into their home in the village vacated by the Bresmans. The Reindels, Mr. and Mrs. Reindel, will move from their farm in the town of Kewaskum into their home in the village vacated by the Bresmans. The Reindels, Mr. and Mrs. Reindel, will move from their farm in the town of Kewaskum into their home in the village vacated by the Bresmans.

## Believed to Have Been On Ship Reported Sunk

The navy on Thursday disclosed that two American destroyers—the 15,000-ton Buck and 17,000-ton Bristol—were sunk in the Mediterranean campaign by underwater explosions. Petty Officer 2/c Russell Petri, son of Mr. and Mrs. Harold Petri of West Bend, is believed to have been aboard the Bristol when she was sunk. He is a grandson of Mrs. Anna Raether and nephew of Mr. and Mrs. William Guenther of this village. According to Mrs. Guenther, the Petris had received no word up to Friday morning regarding the fate of their son. Petri was a member of the crew on the Bristol when his parents last heard from him but it is possible that he may have been transferred to another ship recently. Mrs. Petri suffered from shock when she first heard the news of the sinking of the Bristol over the radio.

The navy described the loss of personnel aboard the Buck as "moderate" and that aboard the Bristol as "somewhat heavier." Normal complement of each ship is about 150 men and officers. The Buck was lost off Salerno, Italy, Oct. 9, possibly as the result of hitting a mine or action by enemy submarines. The Bristol was sunk at an undisclosed spot in the Mediterranean Oct. 13 as the result of an underwater explosion, the cause of which has not been established. The skipper of the Buck is missing in action but there was no report on the captain of the Bristol.

## ENGAGE NEW BIOLOGY AND LATIN TEACHER AT SCHOOL

Miss Elizabeth Badalik, a 1938 graduate of Marquette university, Milwaukee, will replace Mrs. Esther Page next week as biology and Latin teacher in the Kewaskum high school. Having been engaged for only the first six-week period of school, Mrs. Page left Friday to join her husband, an army chaplain, stationed in Georgia. Miss Badalik taught the last two years at Maryville college, Mo.

## LUNCHES AT HEISLER'S

Fish fry every Friday night and special sandwiches served every Saturday evening at Louis Heisler's tavern.

## Registration for War Ration Book 4

**DATES:** October 20, 21 and 22

**PLACE:** 1. West Bend McLane Grade School Gymnasium  
2. Hartford High School Gymnasium  
3. Slinger High School Gymnasium  
4. Kewaskum High School Gymnasium  
5. Germantown Insurance Hall  
(Go to site most convenient for you)

## WHEN SHOULD YOU REGISTER:

To avoid overcrowding you are asked to register as follows:  
**WEDNESDAY**—9 a. m. to 5 p. m., October 20—Names beginning with A, B, C, D, E, F and G.  
**THURSDAY**—9 a. m. to 5 p. m., October 21—Names beginning with H, I, J, K, L, M, N and O.  
**FRIDAY**—9 a. m. to 5 p. m., October 22—Names beginning with P, Q, R, S, T, U, V, W, X, Y and Z.

## WHAT YOU MUST DO:

1. Bring with you Ration Book No. 3 for each member of your family Book No. 4 will be issued ONLY to each holder of Book No. 3.  
2. Book No. 3 will be returned to you immediately with Book No. 4.

## NOTE:

1. An adult member of the family must apply for Ration Book No. 4.

## Mrs. Aug. Heberer of Miss Angela Koenen New Fane, Others Die Wed to Arnold Thill

Mrs. August Heberer, nee Caroline Bohland, passed away at her home in New Fane, Route 1, Kewaskum, at 6:45 p. m. on Thursday, Oct. 7, after a week's illness with pneumonia. She had reached the age of 78 years, two months and 19 days.

Mrs. Heberer was born on July 18, 1865, in the town of Ashford, Fond du Lac county. After her marriage to August Heberer on Feb. 4, 1886, she and her husband resided on the Heberer homestead until 1918 when they moved to their present home in the village of New Fane.

Mrs. Heberer was the mother of six children. The three older children preceded their mother in death, namely Henry, in 1903 at the age of 16 years; Arthur, in 1911 at the age of 22 years; and Cecelia, in 1899 at the age of eight years. Surviving along with her husband, are two daughters and a son, namely Caroline (Mrs. Edwin Kreswald) of the town of Auburn, Walter (the homesteader) and Frieda (Mrs. Walter Oppermann) of Milwaukee. She also leaves five grandchildren, Dolores Heberer, Walter, Jr., June, Jean and Harold Oppermann, and one sister, Mrs. Anna Harder of Milwaukee.

Despite all crosses she remained a faithful and conscientious member of her church and together with her devoted husband continued to work for the interest of God's kingdom, which was witnessed by her activities in the Ladies' Aid of St. John's Evangelical Lutheran church, New Fane, the members of which attended the funeral in a body.

At the funeral services, which took place at 1:30 p. m. Monday, Oct. 11, at St. John's church, a solo, "Der Herr ist mein Hirte," was rendered by her granddaughter, Dolores Heberer, which had been a request by the deceased. The girls' chorus sang "Who Knows When Death May Overtake Me." The Rev. E. J. Zanow, pastor, officiated at the rites and Mrs. Heberer was laid to rest in the church cemetery beside the children who preceded her in death.

Pallbearers were six nephews, Adolph, Louis, Carl, Oscar, George and Norman Heberer.

Death was a great blow of sorrow to her family, relatives and numerous friends. She was one of those kind, congenial women who made friends easily and always retained them, which was shown by the large attendance at her funeral. Her life was devoted to working for the welfare of others. She was a hard worker and a splendid faithful Christian wife and mother whose memory will be cherished dearly.

**CARD OF THANKS**  
We wish to express our heartfelt thanks to our relatives and friends for the kindness and sympathy shown us during our trying time of sorrow, the illness and sad loss of our beloved wife and mother, Mrs. August Heberer; especially to the Rev. E. J. Zanow for his kind words of comfort, the ladies' chorus, organist for her services, Ladies' Aid, for the memorial wreaths and beautiful floral offerings, to the pallbearers, all those who loaned cars, the funeral director, Harder, all who assisted us in any way and all who attended the funeral.

August Heberer and Children

## MICHAEL MEETH, NATIVE OF ST. MICHAELS, PASSES AWAY

Michael Meeth, 64, a native of St. Michaels, Kewaskum, R. D., died at his home, 148 North Macy street, in Fond du Lac after a long illness.

Born at St. Michaels June 22, 1879, he had been a resident of Fond du Lac for 24 years. He was married in Milwaukee in 1909 to Ida Mayer of Shawano, who predeceased him in 1920. Some years later he married Miss Margaret Friedel of Fond du Lac, who survives.

Mr. Meeth is further survived by a daughter, Mrs. Alfred Wagner, Fond du Lac; three sons, Sylvester of West Bend, Staff Sgt. Raymond Meeth of St. Petersburg, Fla., and Tech. Sgt. Ervin Meeth, who is now overseas; two grandchildren, Dolores Ann Wagner and Gary Michael Meeth; six sisters, Mrs. Barbara Singhime of Mukwonago, Mrs. Mary Hertel of Sheboygan, Mrs. Joseph Rodenkirch of Fond du Lac, Mrs. Frank Schlueter of Milwaukee, Mrs. Clarence Welner and Mrs. John Van Beek of West Bend; two brothers, Peter of Waukesha and Jack of Lake Geneva, and a half-brother, Nic Meeth of San Francisco, Calif.

## WALLACE WARD, NATIVE OF ASHFORD, DIED THURSDAY

Wallace F. Ward, a native of the town of Ashford, and former resident of Campbellsport, passed away at 6:33 a. m. Thursday, Oct. 14, in Milwaukee. He would have reached the age of 57 years next month.

Mr. Ward was born Nov. 3, 1886, in the town of Ashford. Surviving are his widow, Alma; two daughters, Mrs. Myrtle Eggert of Milwaukee and Mrs. Marie Faber of Shevropport, La.; his father, James E. Ward; a brother, Thomas L. Ward of Milwaukee, and two sisters, Mrs. Emmett Flood of Markesan and Mrs. Walter Bronk of Chicago.

The body will be at the Berge Funeral home in Campbellsport after 11 a. m. Sunday, Oct. 17, and services will be conducted at 2 p. m. Sunday with burial in Union cemetery at Campbellsport.

## Annual Fall Meeting of Badger Firemen to Be Held in Kewaskum

The Kewaskum fire department will be host to the annual fall meeting of the Badger Firemen's association to be held on Sunday, Oct. 21, according to notice received by Chief Harry S. Haefler from George J. Armbruster of Cedarburg, secretary of the association. About 60 firemen are expected to attend, including the chief and two delegates from each fire department in the association.

The meeting which was awarded to Kewaskum and the annual fall event held at Random Lake last year, will be held in the Modern Woodman hall starting at 9:15 a. m. Dinner will be served at the Kewaskum Opera House. The executive committee of the association will meet in this village some evening next week to make plans for the meeting and decide on the arrangements, dinner, etc. The purpose of these annual fall meetings is to plan the business and program of the association for the next year. More details concerning the meeting will follow later.

## Iodine Prevents Goitre, Survey in Schools Shows

Lack of iodine in the vegetables and water in the Great Lakes basin and upper Mississippi Valley subjects the people living in these areas to enlargement of the thyroid gland.

In 1936 Dr. Gudex, deputy state health officer, made a survey in the schools in Farmington and Richfield townships. At that time it was found that 24% of the school children had an enlarged thyroid.

In 1937 funds were appropriated through the county nurse's office for a goitre prevention program. This program consists of giving each child one-sixth grain of iodine once a week during the school year. The iodine tablets are given by the school teacher upon written consent of the parents. Approximately 95% of the school children in Washington county are taking advantage of this program.

Last week Dr. Gudex again examined the children in these two townships and found that only 21% were found to have an enlarged thyroid. These figures plainly show that by distributing iodine tablets to our school children goitre should become a rare illness in Wisconsin as it is among the people who live by the sea, where there is a sufficient amount of iodine in the sea foods and vegetables to prevent goitre.

## HUGO AND JANIS MARX DIE, KIN OF LOCAL RESIDENTS

Hugo Marx, 33, a nephew of John Marx and Mrs. Nicholas Stoffel of Kewaskum, died Monday, Oct. 11, in Milwaukee and Janis Marx, 7, granddaughter of Nick Marx, brother of John Marx and Mrs. Stoffel, died Sunday, Oct. 10, in that city. The former was a son of Isadore Marx, a native of Kewaskum and former resident here many years. Janis was a daughter of Mr. and Mrs. John D. Marx. Hugo Marx and Janis' father were cousins.

Hugo Marx is survived by his wife, three children, his father, Isadore Marx, two sisters and a brother. Janis Marx leaves her parents, Mr. and Mrs. John D. Marx, a brother, John, Jr. and 11 grandparents, Mr. and Mrs. Nick Marx and Mr. and Mrs. Herman Lowe.

Funeral services for Hugo Marx were held Thursday morning from the George L. Weiland Funeral home to St. Catherine's church, Milwaukee. Services for Janis Marx were held Wednesday morning from the same funeral home to St. Anne's church in that city. Burial of both was made in Holy Cross cemetery.

Mr. and Mrs. John Marx and Mrs. Stoffel were to Milwaukee Tuesday evening to view the remains of Hugo and Janis Marx. Mrs. Stoffel remained to attend the funerals. Nicholas Stoffel and Mrs. John Marx also attended the funeral of Hugo Marx Thursday.

## HOLY TRINITY CHURCH

Masses Sunday, Oct. 17, at 6:15 and 8 a. m. Starting Sunday the early mass will be at 6:15 instead of 6:30. The Holy Name society will receive communion at the 8 a. m. mass. Sunday evening after devotions there will be a Holy Name meeting and social in the school hall. A speaker from Milwaukee will be present. Members of both parishes are invited. Winter recreational programs will also be organized at this time.

## ST. BRIDGET'S MISSION

Mass on Sunday at 10 a. m.

## MISSION FESTIVAL HELD

The annual mission festival of the Peace Ev. and Reformed church was held Sunday with services in the morning and evening. The pastor, Rev. R. G. Beck, was speaker at the morning service and the Rev. Ernst Gehle, pastor of Bethel Ev. and Reformed church in Milwaukee was speaker at the evening service.

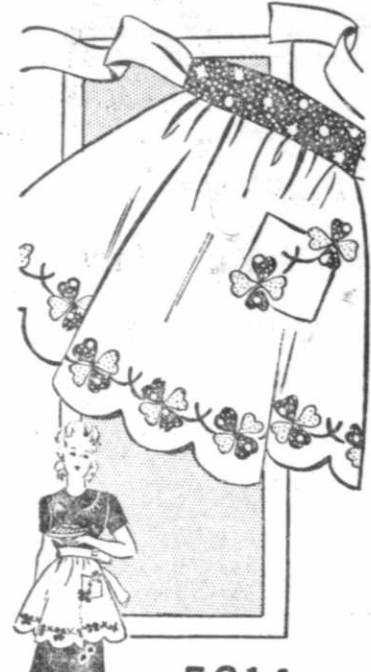
## LUNCHES AT SKUP'S TAVERN

Fish fry every Friday night and past spring chicken lunch served every Saturday night at Skup's tavern, Kewaskum. Visit Skup's.

## BANNS OF MATRIMONY

Banns of matrimony were announced for the first time Sunday in the St. Bridget's church bulletin notes for Allen Reindl of Kewaskum and Louisa Boegel of St. Killian.

Clover Apron for Gift That Pleases



5614

AS PLEASING and gay as finding a real four-leaf clover—this pretty apron with the applique of green clover leaves. A bit more than half-a-yard of material will serve for the apron—scraps of light and dark dotted or figured green materials make the easily applied leaves. Use the paler green shade for the waistband. Use organdie for a "party" apron—muslin, percale or unbleached muslin for an everyday apron.

Due to an unusually large demand and current war conditions, slightly more time is required in filling orders for a few of the most popular pattern numbers. To obtain Applique pattern and Apron pattern for the Four-Leaf Clover Apron (Pattern No. 5614) send 15 cents plus one cent to cover cost of postage, together with your name, address and pattern number to:

HOME NEEDLEWORK Chicago, 530 South Wells St.

Gems of Thought

Make yourself necessary to the world and the world will give you bread.—Emerson. Good is the conquest over evil; not the absence of evil.—Sir Ernest Benn. Content thyself to be obscurely good.—Addison. To thine own self be true, And it must follow, as the night the day, Thou canst not then be false to any man.—Shakespeare. A babe in a house is a well-spring of pleasure.—Tupper. Always do what is right. You will gratify some people and surprise the rest.—Mark Twain.

THROW AWAY HARSH LAXATIVES!

Millions Have Ended Constipation with Simple Fresh Fruit Drink

Don't form the habit of depending on harsh, griping laxatives until you've tried this easy, healthful way millions now use to keep regular. It's fresh lemon juice and water taken first thing in the morning—just as soon as you get up. The juice of one Sunkist Lemon in a glass of water. Taken thus, on an empty stomach, it stimulates normal bowel action, day after day, for most people. And lemons are actively good for you. They're among the richest sources of Vitamin C, which combats fatigue, helps resist colds and infections. They supply vitamins B<sub>1</sub> and P, aid digestion and help alkalize the system. Try this grand wake-up drink 10 mornings. See if it doesn't help you! Use California Sunkist Lemons.

Starts INSTANTLY to relieve SORE THROAT

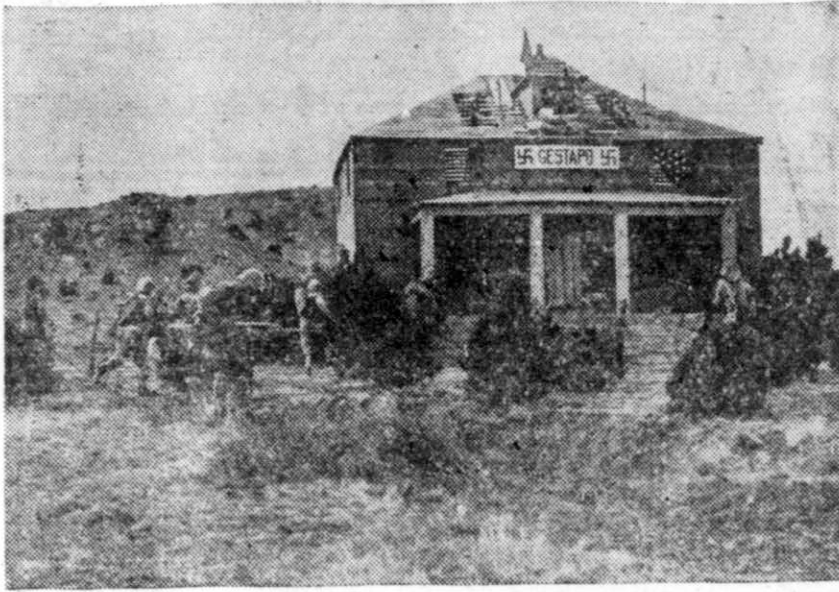
Caused by Colds Just rub on Musterole—it's made especially to promptly relieve coughs, sore throat and aching chest muscles due to colds. Musterole actually helps break up local congestion in the upper bronchial tract, nose and throat. IN 3 STRENGTHS MUSTEROLE

Mighty River Ocean-going steamers can travel 2,300 miles up the Amazon.

GREAT TONIC for All Ages the Year Around!

Advertisement for Scott's Emulsion featuring a fisherman carrying a large cod fish on his back. Text includes 'Recommended by Many DOCTORS', 'Helps tone up adult systems - helps children build sound teeth, strong bones.', 'IT'S GOOD-TASTING!', and 'Try SCOTT'S EMULSION'.

'Invasion' in America



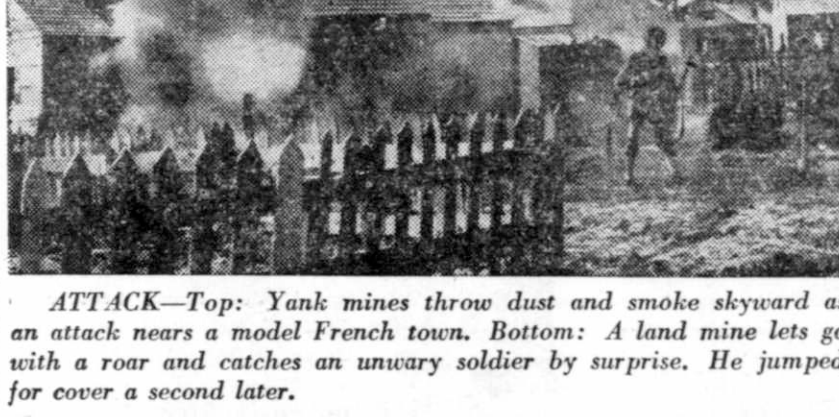
An oft repeated phrase on Axis broadcasts has been "green troops of the United States." These so-called "green troops" have pushed the Axis battle veterans from Africa, from Mediterranean island fortresses, from Sicily, and finally back into the heart of Europe. Much credit is due to the careful training given them in the United States where they learn to invade facsimiles of European villages, complete with snipers, booby traps, and land mines. Even Nazi Gestapo headquarters are included. Soldiers in the top photograph are shown raiding a simulated citadel of dictatorship at Camp Carson, Colorado.



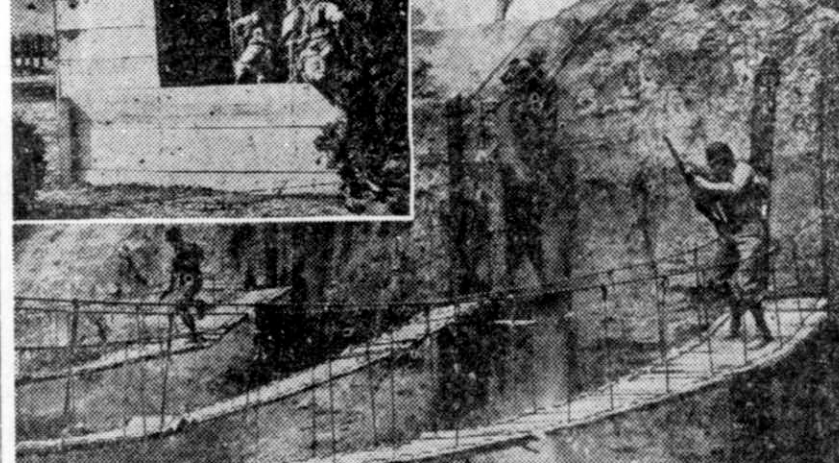
SEIGE—Upper left: Before rushing the Gestapo headquarters, a camouflaged machine gun crew thoroughly raked it with fire from a nearby captured house. Lower right: An infantryman charges from a smoke screen.



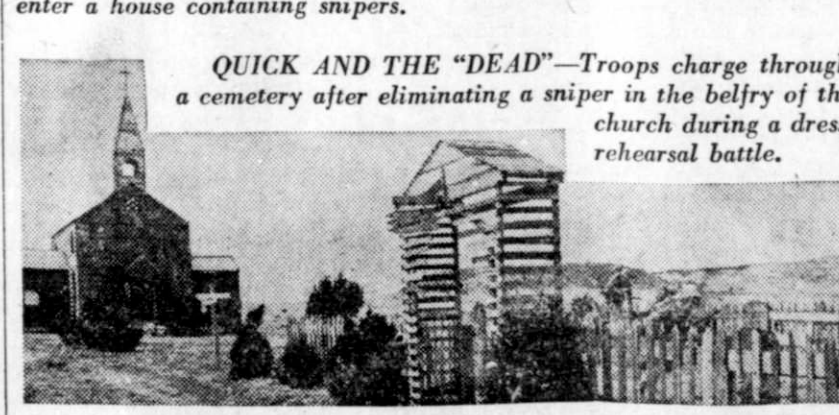
ATTACK—Top: Yank mines throw dust and smoke skyward as an attack nears a model French town. Bottom: A land mine lets go with a roar and catches an unwary soldier by surprise. He jumped for cover a second later.



ROUGH GOING—A platoon crosses a stream via foot bridges they have hurriedly thrown across. This training proved worth while in the mountains of Tunisia and the beaches of Sicily. Inset: Trainees enter a house containing snipers.



QUICK AND THE "DEAD"—Troops charge through a cemetery after eliminating a sniper in the belfry of the church during a dress-rehearsal battle.



LAND BATTLESHIP—The crew of a tank destroyer leaps from the weapon during maneuvers.

'A' Banners for Record-Breaking Crops Will Honor Farmers in 112 Counties of Nation

Food Processors, Too Will Be Awarded Achievement 'A's

America's leading food producing counties will be awarded "A" banners by the army for their exceptional contribution to the year's food program, the War Food Administration has announced. Presentation of the citations for outstanding effort will be made during Thanksgiving week, with similar awards being given to food processing plants which made good records.

Designed by the army's heraldic division, the "A" banner compares with the army-navy "E" pennants awarded industrial plants. It will carry a blue "A" surrounded by a wreath composed of a head of wheat and half a gear wheel, all on a green field.

Nominations for the county farming awards will be made by state war boards of the U. S. department of agriculture, and regional directors of the Food Distribution Administration will suggest deserving processing plants. The final 112 winners will be chosen by the War Food Administration from these nominations. Allocations of the banners among the 48 states will be made on the basis of the relative farm population of each state. Some states will receive several county awards, due to the large number of farmers within their boundaries.

Factors which will be considered in the selection of the most productive counties, according to WFA, include: (1) extent by which 1943 goals were exceeded, (2) extent of the shifts made in order to produce war crops not previously grown in the county, (3) ingenuity shown in meeting production problems such as labor shortages, (4) record made in increasing yields per acre and per man, and in utilizing potential latent land and labor resources, and (5) extent of co-operation with other war programs.

Presentation of the "A" flags, which are to be flown from the courthouse of each winning county, will be made by a representative of the army at special ceremonies

to be arranged by the winning counties. A representative chosen by the farmers will receive the production award.

Seasonal food processors—those little canning factories, those packers of dried fruit, makers of jellies and so forth, who operate only while the fruit and vegetables are coming in—are also eligible for a special award. For outstanding initiative in overcoming the obstacles in the way of producing processed food, or for increasing their output notably, seasonal processing plants will be awarded the Achievement "A" banner similar to that given to counties for farm production, but with a white star in the upper left-hand corner.

These little plants have joined enthusiastically in the nation's "Food for Freedom" program. The fact that they are not year-round operators makes them ineligible for the army-navy "E" award.

Standards Are High. The same rigidly high standards must be met for both the "A" and the "E" awards.

In awarding the "A," the War Food Administration will consider, first of all, quantity and quality of production in the light of available facilities.

Other major factors bearing on their decision will be: 1. Ingenuity and co-operation with the government in developing and producing war food products. 2. Co-operation in carrying out the purposes of the various food purchase programs. 3. Effective management; ability to overcome production obstacles; satisfactory management-labor relations, including the avoidance of work stoppages. 4. Training additional labor forces, now absentee records. 5. Accident prevention; health and sanitation.

"Victory depends as much on our ability to produce food as on our ability to manufacture guns, planes and ships." —Franklin D. Roosevelt.

A presentation ceremony will be held for every honored plant as soon as possible after formal announcement of the award. The ceremonies will be simple but impressive. In appreciation of the essential role being played by seasonal processors in the "Food for Freedom" program, the army and navy will cooperate with WFA in making the presentations.

To protect the prestige of the "A" and the honor it represents, War Food Administration will exercise

CONSERVE



extreme caution in making the award. The procedure for plant nomination, however, is simple.

Any employee of the Food Distribution Administration in Washington or in the field may propose a plant for consideration. Likewise, the nomination may be made by one of FDA's regional directors, or through the Washington branches of the WFA. An Awards board will consider every nomination and recommend final action to the director of food distribution.

Because of the short period of time many operators are in production, prompt attention will be given to every nomination.

The Consumer's Part.

Much as the breasts of farmers or factory workers will swell with pride when they see that "A" banner fluttering in the autumn breeze, they know it is but a symbol of the mighty effort that every American is making to win the war. Not only producers of food, but consumers too, have their part to play.

America's mighty home front forces are mobilizing during November in a nationwide campaign to help food fight for freedom. Ranking in importance with bonds, machinery, rubber, guns, tanks, ships and planes, food is a weapon of war that every civilian can turn against the enemy.

Rallying cry of the food army is the slogan: "Produce, Conserve, Share and Play Square!"

Citizens' groups in every community will advise the public of the meaning of these words, and of how each person can contribute to making the whole nation "food conscious." Four government agencies, the War Food Administration, OPA, OWI and OCD, are co-operating to tell the food story. Briefly they explain each part of the program:

Produce and Conserve.

American farmers have done a remarkable job this year in again breaking food production records, and they plan to continue the good work in 1944 with the planting of 380 million acres. Helping them plant and harvest is something other civilians can do on the production line. Home gardens also aid in making more food, as does work in processing plants during the rush season.

Farmers themselves can help prevent waste of food before it goes to market, along with transportation companies and other handlers. The homemaker's job is to save food in the kitchen, and to can and preserve as much as possible. Everyone can try to eat the right foods, those that are nutritious and plentiful, so as to

SHARE



Record food production has been achieved for the past seven years, yet America still doesn't have enough to answer all the demands of war and also to fulfill the unusual wants of civilians with tremendously increased purchasing power. For the duration of the war and for several years after it ends, the farmer's problem is not going to be whether he can find a market for what he produces, but whether he can produce as much as he can sell. Ever-increasing demands will continue to exceed the supply.

ACHIEVEMENT 'A' AWARD



stretch the available supply. Substitute when the items wanted are on the scarce list, even if it means changing life-long eating habits.

Another way to conserve is to buy and store vegetables that will keep well. This is particularly important in the case of white potatoes this year. The crop has been exceptionally large. Including both early and late potatoes, it is estimated that it will total more than 460 million bushels. Of this, 360 million bushels are late potatoes and are now being harvested. The late potato crop is 73 million bushels larger than the late crop of 1942, and the overall 1943 crop is 33 million bushels larger than the previous record crop of 1928, which totaled 427 million bushels. So it is plain that the farmers' response to the government's plea for increased production has been splendid. It is a great national asset to have this record crop of potatoes. It also presents problems of distribution which, if not efficiently handled, may result in the waste of, or the diversion from human consumption of a

PLAY SQUARE



large part of this bumper crop. Although the War Food Administration, during the past summer, set aside 15 million dollars for the erection of additional storage for Irish potatoes and sweet potatoes, the 1943 crop will exceed by more than 50 million bushels, available approved farm and commercial storage.

Every consumer who has space in his cellar or other suitable place is urged to buy and store as many potatoes as he conveniently can, so that none of this supply of food will go to waste. Other vegetables, like onions and turnips that keep well, should also be put away in storage places. Apples and other fruits that can be kept over the winter should also be stored.

Share Fairly.

All Americans share the food with the men in uniform in camps at home and on foreign battlefields, with the peoples of the other United Nations helping to win the war, and with the countries liberated from Axis oppression. Farmers help each other to grow as much as they can by sharing seed, machinery, fertilizer and manpower in order to make "short" supplies go farther. Cheerful, willing acceptance of rationing rules results in fair shares for all, and plenty of food for fitness and health.

Food is critical war material. The government asks each citizen to pledge himself to accept no rationed foods without giving up ration stamps, and to pay no more than top legal prices. When rationing rules and price ceilings are not observed, un-American "black markets" appear. Do without, if that you want can't be purchased fairly.

Record food production has been achieved for the past seven years, yet America still doesn't have enough to answer all the demands of war and also to fulfill the unusual wants of civilians with tremendously increased purchasing power. For the duration of the war and for several years after it ends, the farmer's problem is not going to be whether he can find a market for what he produces, but whether he can produce as much as he can sell. Ever-increasing demands will continue to exceed the supply.

Post-War Autos Will Be Better, but Not 'Fantastic'

Those fantastic dreams of tear-drop, rear-engine cars made of "super" materials with curved glass tops and plastic bodies, belong to the next decade. That's the opinion of Delmar G. Roos, a vice president of Willys-Overland Motors.

Roos, who is credited with designing the hard-hitting Jeep, cited these points as an "engineer's approach" to post-war automobile design: (1) There will be a demand for

more efficient vehicles at lower initial cost. This will mean lighter cars, but not necessarily smaller.

(2) Radical changes will be slow in coming.

(3) Auto-manufacturers are not willing to gamble their reputation on "fantastic" models which can't meet the hard test of public use.

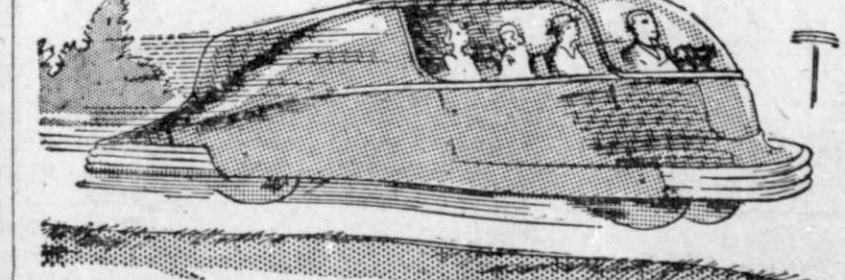
(4) Plastic bodies and curved glass surfaces, in their present form, are unsatisfactory; the bodies have

none of the advantages of steel, while the plastic glass as now developed presents a dangerous handicap to clear vision.

(5) The next great mechanical advance in the industry will probably be the perfection of semi-automatic and automatic transmissions in a simple and inexpensive form. However, it is not expected to entirely replace the conventional hand shift system for several years.

Comfort of Limousines.

Mr. Roos, who is a past president of the Society of Automotive Engineers, believes a great deal of ingenuity will be used in giving these smaller and lighter automobiles most of the basic comfort features found in the larger cars, such as roominess, performance, smooth riding, easy handling, attractive appearance and mechanical soundness. Smaller and lighter engines will develop more power per cubic inch. As a consequence, the demand for fuel-consuming limousines should be greatly reduced.



ON THE HOME FRONT

RUTH WYETH

SOME people have a habit of making guests comfortable with big houses and what is called a spare room. The homemaker today is getting a sharing limited space in her home. This sketch shows an apartment under which a folding frame under which a folding bed may be stored in a hall.



out-of-the-way corner. The has a full skirted cover trimmed in bands of chintz. On top there is a medicine closet with a cabinet gives a convenient door is well lighted by brackets connected with outlet.

NOTE—This sketch is from the series prepared for making things for the home. It is a complete set of plans for a cabinet and directions for making from solid and one for inexpensive new material. Send 15 cents. Send request to: rect to:

MRS. RUTH WYETH Bedford Hills, New York. Enclose 15 cents for plans. Name Address

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SNAPPY FAC RUBBER

Success of the Dutch in planting the quinine tree in Peru to Java has attracted the most of rubber plantations in the Far East in the 1870's.

With all the discouragement rubber and gasoline in automobile registration at the end of 1942 were only 1.5 million. Commercial vehicle registrations were down 5.5 per cent.

It is estimated that at this time there were between 10 million and 500 million rubber trees in the Amazon Valley and in the West Indies. Some have been reported to have been cut down.

In war or peace B.F. Goodrich FIRST IN RUBBER











