













# STATE FAIR MILWAUKEE

Sept. 8, 9, 10, 11, 12, 13  
Six Days; Five Nights

**50 CENTS**  
DAY OR NIGHT

Automobiles Free

SPECIAL RATES ALL RAILWAYS

EVERY NIGHT!  
**AIRPLANE DUEL IN MIDAIR**

Between LOUIS GERTSON, HUMAN NIGHT HAWK, and LIEUT. PACK, FORMERLY OF U. S. AIR SERVICE.

EVERY AFTERNOON!  
Airplane Daredevil Feats by Gertson, Lieut. Pack and Other Skilled Air Pilots.

EVERY NIGHT!  
**BATTLE OF CHATEAU-THIERRY**  
\$10,000 FIREWORKS SPECTACLE!  
500 People, Including 150 Marines Who Fought in the Chateau-Thierry Sector.

**CARNIVAL OF MUSIC**  
Famous Theaters Band of 28 Soloists and Artistic Corps De Ballet.  
Jackie Band of Seventy-Five from Great Lakes Training Station.  
White Hussar Band—Every Man a Singer.  
Seven Other Bands and Orchestras.

Five Thousand Prize Cattle, Horses, Sheep, Swine.

Unexcelled, Poultry, Dairy, Agricultural, Horticultural, Women's Work, Educational, Bee and Honey Shows.  
Year's Round-Up of Farm Boys' and Girls' Club Work.

50 Acres of Machinery  
Including Over 100 Tractors, Representing Thirty Models.

Best Motor Show  
West of New York! \$4,000 Sq. Ft. of 1930 Models.

Government Exhibits  
Army and Navy War Relics and Agricultural Department Displays.

**HARNESS RACING!**  
MONDAY, TUESDAY, WEDNESDAY, THURSDAY—First Race at 1 p. m.

**AUTO RACING!**  
FRIDAY AND SATURDAY, 2 o'clock  
—Drama Demons in Thrilling Tests of Speed and Skill.

C. T. KENNEDY PAT SHOWS, Ten-Acre Exposition.

FREE ENTERTAINMENT—Mammoth Array of Best in the World.  
Monday, Sept. 8—School Children Free.

The Wisconsin State Fair "Educates, Inspires, Entertains on Biggest Possible Scale."

## WHAT IS THE MATTER WITH THE ROADS IN WASHINGTON COUNTY?

This is a query that is heard almost every day. Last spring it was heard every time a person tried to use the roads. One might similarly say, "What is the matter with the roads in Waukesha County, Rock County, or Green County?"

That there is something the matter with them is shown by the experience of this spring, when hundreds of vehicles were mired in the roads. It is shown in another way, however, by the tremendous sentiment throughout the state for bonding counties to build hard surfaced roads, and build them now. Rock County has voted a \$2,000,000 bond issue; Jefferson County will vote on a \$2,000,000 bond issue in September; Green County on a \$3,000,000 issue; Racine on a \$2,350,000 issue; and Wood on a \$1,500,000 issue.

Now what does this mean? There is a reason for it. It simply means that the people have not got the roads they need. They need better roads now. To get them now, they propose to borrow the money, build them now, and take time to pay for them—in a word, to bond the counties.

Now let us get down to hard facts and find out what is the matter with the roads. What is the cause of the trouble? Why do not our roads stand up? We did not hear this complaint ten years ago.

Getting down to bed rock here is the situation in brief. A road is built to carry traffic—loads. A road has a load capacity just like a motor truck. When you over load the road, it breaks down like a motor truck. You would not put a four ton load on a two ton truck. You are trying to put four ton loads on two ton roads—in other words, you are loading the roads beyond the capacity they were built to carry.

How about this county? Look at the figures. We will assume a minimum figure, one below the facts, when we say that the average automobile weighs two thousand pounds—a ton. Back in 1914, 813 automobiles were licensed in Washington County, just five years ago. The average mileage traveled by these automobiles each year was 3,500 miles, which meant a total ton mileage in round numbers of 2,800,000 miles. In 1915 the number of cars had increased to 1219 and the number of ton miles to 4,200,000, an increase of 50 per cent. In 1916 it had jumped to 1947, and the number of ton miles had jumped to 5,825,000, an increase of nearly 60 per cent over 1915. In 1917 it had gone up to 2,800 with a ton mileage of 9,800,000, nearly 45 per cent more. In 1918 the war year, when every condition was adverse, it had increased to 3,241, with a ton mileage of 11,340,000. In other words, the load on the roads in 1918 was four times as great as in 1914, or had increased 400 per cent.

And remember that your automobile traffic is increasing enormously and you must build for the future. At the present rate in five years you will have 10,000 automobiles in Washington County, and don't forget that the motor truck is beginning to appear on the farm roads and that their number will increase tremendously, and that they are mighty hard on the roads.

A man with half an eye can see that this tremendous traffic increase has added a tremendous load to the roads. A few years ago this load on the roads was not in existence. Your roads in 1914 may have carried the loads on them then, but when you multiply that load by four, your roads will not carry them, any more than a two ton truck that you had in 1914 would carry four tons in 1918.

Let us illustrate from another point of view. Our side walks thirty years ago were built with wood. Today they are built with concrete. Why? Because your wood sidewalks would not carry the traffic, and because you found that a concrete sidewalk would carry it, and while it costs more to build originally, it gave better service, cost practically nothing in maintenance, and in the long run was cheaper.

Here is a better illustration. Forty years ago our railroads were laid with sixty pound rails and wooden culverts and bridges. You remember the little wood burning locomotive, and the small cars and the short trains. The loads were increased. The cars became bigger, the trains became longer, the loads heavier, and the locomotives larger. Today we have huge freight cars, trains of 75 cars, and massive mogul locomotives. Today we have 120 pound rails and concrete culverts and steel bridges. Why? Because we had to build them to carry the traffic.

It is not a question of whether you want to build a higher type of road. You have got to do it.

It is just the same with the roads of Washington County. They were not built to carry the traffic which is running over them now. And do not forget that the traffic is increasing by leaps and bounds. If it increased at one half the rate in the next 4 years that it did in the last four years, it will mean that you will have 10,000 automobiles, and do not forget the truck is beginning to pound and grind over your roads. You can no more continue to carry this traffic over your roads than you can run a mogul locomotive with a train of 75 cars on 60 pound rails and wooden culverts and bridges. They will break down, as they have been breaking down.

Here is the problem before you. You need the roads now, and you need to build a hard surfaced type of road to carry the traffic. How are you going about it?

### DRINKS HOME MADE BOOZE

Bartholdt Hoffman, a painter did not have any booze on hand after July 1. This is what he used: 1-half pint of ammonia, 4 ounces of peppermint, 4 ounces of horse liniment, 2 lumps of sugar, and 4 ounces of water. He drank the mixture. Now he is charged with shooting at his wife and pointing a rifle at the Chief of Police. He pleaded not guilty, but because of his condition his case was continued.—Plymouth Reporter.



A friendly pipeful makes even the umpire seem almost human.

Velvet Joe

**'Honest to Goodness Ole Kentucky Burley—**

aged for eight seasons by Nature's way—in wooden hog-heads. That's the true story of Velvet.

Judge Velvet with your eyes wide open. It is just the good old honest tobacco that it looks and smells.

But the mellow, mellow, mellowness—the coolness and the comfort of it! The taste! Well, a pipeful of Velvet proves more than a page of print. Play Ball.

Want a mild, tasty cigarette? Roll one with Velvet.

Liggett & Myers Tobacco Co.

**—the friendly tobacco**

## BUY HER THAT RING TODAY!

If you wait till tomorrow you may wait a week. Meanwhile the girl is deprived of a lot of pleasure.

### BUY THAT RING TODAY

Don't know just what to get? Let us suggest, that's what we are here for, it's our business. Let us show you a beautiful ring—one that fits the girl's fancy and your purse. Come in and see our line of quality Rings at money saving prices.

## MRS. K. ENDLICH

Jeweler & Optometrist  
KEWASKUM, WISCONSIN  
Established 1906

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Special Attention Given to Undertaking and Funerals

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## Flour and Feed

## FLY NETS AND COVERS.

Covers, per pair.....\$2.50 to \$4.00  
Fly Nets, per pair.....\$5.50 to \$9.00  
Plush Robes.....\$4.50 to \$10.00

Just a few extra large Auto Silk Crushed Plush Robes at \$20  
These are exceptional values and the supply is very limited

Team Harness, per set.....\$65.00 and up  
All Leather Collars.....\$4.50 to \$9.00 each

All kinds of Horse Goods at

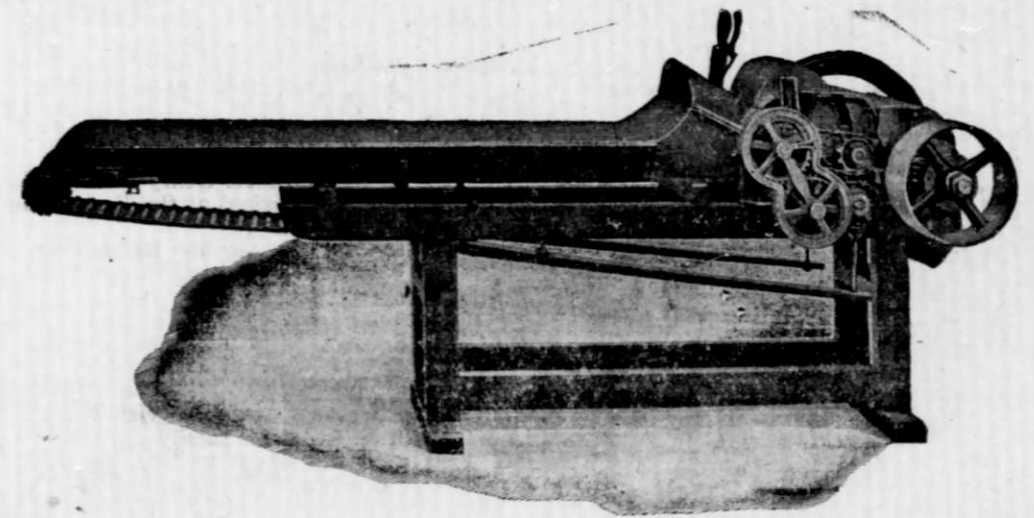


**Val. Peters**

Kewaskum, Wis.

## PLYMOUTH SELF-FEED ENSILAGE CUTTERS

"Plymouth" Feed Cutters are the result of twenty-five years' experience and practical study of conditions and needs in the farm and dairy field. They embrace every advantage known to other similar machines, and many vital features which are original with us and can be had only in the "Plymouth Self-Feed." Below are some mighty strong points for you to think about before you buy a feed cutter.



**AUTOMATIC SELF-FEED**—This feature consists of a traveling feed chain, made of heavy iron slats securely riveted to a chain which passes over the lower feed roller. Throw the fodder into the feed box and the "Plymouth" does the rest.

**DANGER-PROOF SELF-FEED ROLLERS**—Here's another strong feature original with the "Plymouth." It consists of four large rollers of cast iron. The traveling feed chain passes over the lower hind roller, just passing the lower front roller, which is six inches in diameter, and smooth. The two upper and lower hind rollers are ribbed. The 8-inch automatic roller at the top, to the rear, is a special feature of the "Plymouth." It acts as a lever or weight to keep the fodder passing through continuously, depending on its own gravity to keep the material going through without a hitch. Two coil springs serve to exert an even and steady pressure on the automatic roller as the volume of fodder increases in going through. The spring feature is entirely automatic, and is only to be had in the "Plymouth." It absolutely prevents clogging.

**Sold by A. G. Koch, Kewaskum, Wisconsin**

## MATH. SCHLAEFER OPTOMETRIST

Eyes Tested and Glasses Fitted  
Campbellsport, Wisconsin

Constipation causes headaches, sal-low color, dull, sickly eyes—you feel out of sorts all over. Hollisters Rocky Mountain Tea will banish constipation regulate your bowels, purify your stomach. You'll feel better all over.—Edw. C. Miller.

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HARTFORD, WISCONSIN

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